



HEYNES FAMILY HAVEN

Brand Identity & Business Management System

Client	Lemar Heynes Investments, trading as "Heynes Family Haven"
Industry	Butchery & Student Accommodation
Location	Bridgton, South Africa
Scope	Logo design, brand mark, and a custom-branded Excel business management system
Deliverables	Brand logo (circular emblem, lion crest) and a multi-sheet Excel system: customer sales, supplier purchases, accommodation/tenant tracking, and a VAT-compliant expense report

PROJECT OVERVIEW

Heynes Family Haven is a family-run business combining a butchery with student house accommodation. The brand identity centres on a bold lion crest inside a laurel-wreathed circular emblem, paired with a serif and script wordmark in deep green and gold — conveying trust, heritage, and warmth for a family-owned business. The identity was then carried through into a custom-branded Excel management system, giving the owner a single, professional toolset to track butchery sales, supplier purchases, tenant rent, and monthly business expenses — all styled to match the brand and built with automated formulas so totals, balances, and VAT calculations update on their own.

TAGS

Brand Identity	Logo Design	Excel Systems	Small Business Tools
Butchery	Hospitality	Data Management	South African SMME

SYSTEM SHOWCASE



Date	Client Name	Address	Category	Item	Quantity	Unit Price (R)	Line Total (R)	Total (R)
Thursday, July 16, 2026	Druwon	11 Protea Street	Butchery	Lamb	7	R 40.00	R 280.00	R 520.00
			Frozen Vegetables	Frozen Mixed Vegetables	3	R 80.00	R 240.00	

Customer Sales — logs each butchery sale by client, category, item, and price, with automatic line and order totals.

Supplier	Product	Buy Quantity	Price (R)	Line Total (R)	Month	Total for This Order (R)
Checkers	Chicken Thighs	12	R 80.00	R 960.00	March	R 960.00

GRAND TOTAL
R 960.00

Supplier Purchases — tracks stock bought in from suppliers, grouped by order with a running grand total.



Tenant Name	Phone Number	Room / Unit	Date Booked (Move-in)	Move-out Date	Rent (R)	Amount Paid (R)	Balance (R)	Status
Leon	082 799 9898	Upstair Suite	Friday, July 17, 2026	Monday, July 20, 2026	R1,500.00	1000	R500.00	Partial

Accommodation — tenant register with rent, payments, and an auto-flagged Paid / Partial / Unpaid status.



[enter SARS reference number]

From:

To:

Date Prepared:

[illegible]

Business Expense Report — a formal, VAT-compliant expense log with letterhead branding, ready to hand to a bookkeeper or accountant.

Designed by Druwon Lashawa — NOWURD.co